



# **Discover**, your key to successful clinical, real world and retrospective studies

By unlocking the potential of one of Europe's largest longitudinal linked data sets, Discover enables our clients to improve the clinical and commercial effectiveness of their trials.

The world of health research is changing. Large scale studies are still critical to securing regulatory approval, but finding the right patients is difficult and expensive. Industry is also increasingly turning to Real World Studies for greater commercial and clinical impact but need access to the right linked patient data to conduct effective studies.

### Discover can help with both.

Discover is an agile health research service that uses one of Europe's largest people and patient centred longitudinal data set, linked and coded from primary and secondary, community, mental health and social care, across a population of over 2 million.

We can be the research partner for industry that provides robust, accurate research methodology and a data set with integrity, to deliver commercially and clinically robust trials that lead to successful adoption or service improvement.

### Working with Discover

Industry partners can work with Discover in different ways;

- For **clinical trials** (using patient data and the consent register to profile target group and find patients) to secure regulatory approval.
- For **real world studies**, providing evidence of clinical and commercial impact in real life settings for real patients.
- For **retrospective studies**, to make Improvements to existing products (following individual and group patient pathways) to improve commercial and clinical effectiveness

#### Discover can:

- Provide the tools, technology and expertise including matchmaking/navigation to KOLs etc and to enable and form research collaborations.
- Identify 'hard to find' patients for clinical trials and real world studies to assess the impact of innovation in real world settings.
- Conduct retrospective aggregated studies to understand effectiveness and impact on whole system health and social care services..

### Why Discover?

- One of Europe's largest longitudinal data sets with 2.3 million linked patient records across North West London. The data set is representative of the demographics of the London population
- An ever growing consent register that allows cohorttargeting and the ability to find real patients who have consented to be contacted for research
- The tools, technology and expertise to enable and form effective research collaborations (e.g. matchmaking/ navigation to KOLs and medical charities)

Unlock the potential of Discover for research and innovation to support improvements in healthcare.

### Contact us

To find our more please contact Discover's Programme Director, Amanda Lucas, on:

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